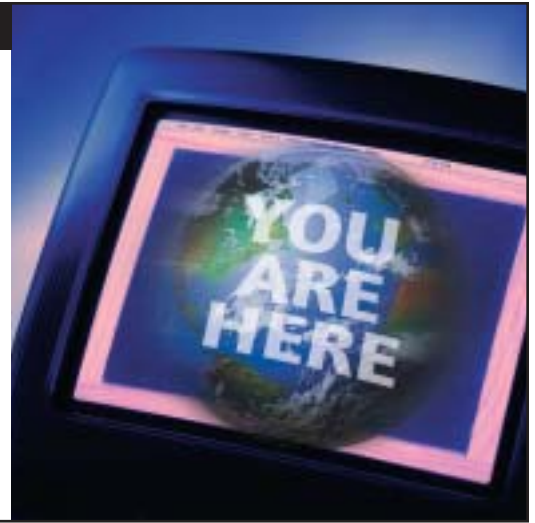


Attention Greater Media Advertiser:

Your Ad Is Now On The Web!

(FREE for 4 weeks!)



Your exposure has just multiplied!

The Greater Media News web site is used over 1 MILLION times per month. Right now, your ad is available to those visitors. You will get between **5,000 and 10,000 additional exposures** per month!

Just a click away...

Interested readers simply click a preview version of your ad to see the full size display ad. Plus, if your ad contains a web address (URL) they can click it to go directly to your web site.

How do people find the web site?

Traffic comes to our web site in three primary ways:

1 Searches for news content

The major search engines like Google.com, Yahoo.com and AOL.com have listed virtually every one of the over 63,000 stories in our online archives that are growing daily. When people use these search engines they can easily find the GMN web site and your display ad.

2 Searches for products & services

A web user looking for a certain product or service will type in a search phrase. If the phrase matches your ad text it will show up in the search results, often with *premium ranking!* And with one click,

your full size display ad appears. (To see an example, go to Google.com search for "large masonry project", then click the Clayton's Masonry Centers listing.)

3 Regular readership

Many GMN customers faithfully visit our web site and will see your ad on a regular basis.

Where does my ad appear?

On every page, preview versions of display ads appear. The readers click for the full size version which can fill their

screen with your ad. All the display ads can also be seen by category on the Market Place page.

How do I continue my display ad after the four weeks?

Easy. You don't have to do anything. After the 4 week period we'll continue to put your print edition display ad online every week for only an additional 4% of your current advertising rate. Contact us if you prefer not to take advantage of this offer.



Readers can visit the Market Place to see all the display ads.

Display Ads also appear on every page, in the right hand column, on a rotating basis.